



NEWS

GainSpan and Future Electronics Sign Global Distribution Agreement

San Jose, CA – May 14, 2013 – [GainSpan](#)® Corporation, a leader in ultra-low power Wi-Fi connectivity for the Internet of Things, today announced that it has signed a worldwide distribution partnership with [Future Electronics](#), a global leader in electronics distribution, to help expand and focus its existing distribution network.

GainSpan needed a large distributor that is aligned with its MCU partners. GainSpan believes that Future Electronics has a focused program in demand creation that aligns well with the company's objectives. Future will provide comprehensive sales, support and fulfillment services for GainSpan's portfolio of low-power Wi-Fi modules, evaluation boards, and application development kits (ADKs). This includes the company's recently announced GS2011M Wi-Fi/ZigBee IP module. GainSpan's solutions make it quick, easy and cost effective for device and appliance manufacturers to add Wi-Fi connectivity to their products.

"Future Electronics' size and their strength in demand creation support our strategy to aggressively grow our worldwide customer base," said David Casey, vice president of worldwide sales, GainSpan. "With their strong wireless market focus, access to key vertical markets such as lighting, energy, security and home and building automation, and distribution agreements with GainSpan MCU partners, we believe our two companies align very well. We are confident that Future's team of engineering and sales professionals will be very complimentary to our existing channel."

"With the increasing demand for connected home devices and appliances, and wireless connectivity in general, GainSpan's Wi-Fi products are a strong addition to our portfolio and offer cost effective solutions for these markets. In particular, the new GS2000 modules addressing Wi-Fi only applications as well as Wi-Fi/ZigBee combo requirements offer a differentiated option to our customer base," said Kelly Murphy, director of marketing, RF & Wireless Solutions, Future Electronics.

About Future Electronics

Future Electronics is a global leader in electronics distribution, ranking 3rd in component sales worldwide. Founded in 1968, the company has established itself as one of the most innovative organizations in the industry today, with 5,000 employees in 169 offices in 42 countries around the world. Future Electronics is globally integrated, with one worldwide IT infrastructure

GainSpan Selects Future as Global Distributor

providing real-time inventory availability and access, while enabling full integration of its operations, sales and marketing worldwide. Offering the highest level of service, the most advanced engineering capabilities and technical solutions through all stages of the design-production cycle, and the largest available-to-sell inventory in the world, Future's mission is always to Delight the Customer. For more information, visit www.FutureElectronics.com.

About GainSpan Corporation

GainSpan, a spinoff of Intel Corporation, is an innovator and leader in semiconductor solutions for wireless connectivity for the rapidly emerging Internet of Things. GainSpan's solutions let customers quickly and easily create connected products for smart energy, healthcare and control/monitoring in industrial, commercial and residential markets. With a broad portfolio of state-of the art low-power Wi-Fi and ZigBee/Wi-Fi chips, modules and software, GainSpan is changing the world by connecting Things to the Internet and People to Things. GainSpan is a member of the Wi-Fi Alliance® and the ZigBee Alliance. www.gainspan.com.

Twitter: <http://www.twitter.com/gainspan>

Facebook: <http://www.facebook.com/gainspan>

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